



Vision statement

"To be the leader in sustainable and durable residential & pitch roofing solutions, protecting homes and communities while enhancing architectural beauty worldwide."

Key elements:

Leadership, innovation, sustainability, protection, esthetic value, global reach.

Mission statement



"Our mission is to manufacture high-quality roof shingles that combine advanced technology with enduring craftsmanship. We are committed to delivering reliable roofing products that withstand the elements, exceed customer expectations, and contribute to a more sustainable future."

Key elements:

Quality, technology, durability, customer focus, sustainability.

Quality Policy



1. **We are committed to meet the requirements and continuously improving** the effectiveness of the established quality management system according to ISO 9001:2015.
2. **We will focus on increasing our customers' satisfaction** through high-quality execution of orders in the field of shingle roof systems production.
3. **By maintaining the established quality management system** and fulfilling the specific requirements of customers in the field of shingle roof systems in accordance with current global trends and at the most modern level, we will ensure the continuous progress of the company and strengthen our position in the market.
4. **We cooperate with quality suppliers** who meet our requirements as well as those of our customers.
5. **We will ensure the stabilization of employees** through a suitable working environment and material involvement.
6. **By increasing the professional level of employees**, we will ensure the continued satisfaction of customers with our products.
7. **We consider ensuring the safety and health of employees**, visitors and suppliers working in the company's facilities and premises to be a fundamental condition of our activities.
8. **We orient the company's economy and financial position** towards achieving an acceptable profit.

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